PART B. (15questions ×2 marks = 30 marks)

Answer all the questions

Choose the correct answer

1.According to Peter Drucker, the operating objectives of a business might include

A) Human talent

B) Mission

C) Objectives

D) Corporate business functional

2. One of the key resource areas in the strategy formulation strategy implementation in the strategic management process is

A) Pattern in a stream of decisions

B) Acess to natural resources

C) Analyse external and internal environment

D) Attempt to copy or duplicate a success story from the other organization

3.--------------------- creativity and productivity are encouraged valued and rewarded as a external stake holder , interests can be reflected in mission statement.

A) Customers

B)Suppliers

C) Communities

D) Employees

4 Changing market tastes are treated as---------------- in organisational resource and capabilities

A) Strengths

B)Weekness

C) Opportunities

D) Threats

5) Intensity of rivalry among firms in the industry is due to---------------------

A) Bargaining power of the customers

B)Threats of new competitors entering the market

C) Industry competitors

D)Threats of substitute products or services

6) Defender strategy is suited only for a --------------------------

A) High potential environment

B) Stable environment

C) Maintaining the stability of a core business while exploring selective opportunities

D) None of the Option A or B or C

7. The strategy adopted where the organisation's resources and attention are directed towards distinguishing its products from those of the competition

A) Focused differentiation

B) Cost leadership

C) Differentiation

D) Focused cost leadership

8. The orderly study of job facts to determine just what is done, when,where, how,why and by whom in existing or potential new job is --------------------------

A) Job description

B)Job specification

C) Job analysis

D) Forecast human resource needs

9 ------------------------ is a set of activities that provide the opportunity to acquire and improve job related skills

A) Employee orientation

B) On - the- job training

C) Off - the- job training

D) Training

10.Written record of positive and negative performance that can be specifically discussed with the individual.

A) Rank ordering

B)Forced distribution

C) Critical - incident technique

D)Paired comparisons

11. ------------------- the special use of language and other non verbal expressions to communicate important themes of organisation life.

A)Rites

B) Rituals

C) Symbols

D) Stories

12.Personal standards and needs are the factors influencing ethical managerial behaviour views ----------------------

A) Policies of employing organization

B) Ethical climate of industry

C) Organisational culture

D) Manager as a person

13 ---------------- views a decision or behaviour maintain the fundamental rights of all human beings.

A) Justice view

B) Individualism view

C) Moral - rights view

D) Utilitarian view

14.Promotion or appointment to a job candidate are being denied because of the candidates gender or age.

A) Conflicts of interest

B) Sexual harassment

C) Discrimination

D) Ethical dilemma

15.An informal type of coaching involves ---------------------

A)Off the job training

B)On the job training

C) Employee orientation

D) Modelling